

GRAND COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	8,826	9,024	9,125	1.1%	22
Total Non-Ag Employment	4,398	4,471	4,643	3.8%	17
Non-Ag Avg Monthly Wage	\$1,964	\$2,043	\$2,007	-1.8%	25
Per Capita Income	\$24,431	\$24,713	\$27,901	12.9%	9
Unemployment Rate*	5.8%	4.7%	4.7%	0.0%	3
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$94.0	\$93.8	\$106.2	13.2%	8
Travel & Tourism Related Employment	1,491	1,525	1,554	1.9%	21
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$2,529.5	\$2,482.5	\$2,268.2	-8.6%	9
Transient Room Tax	\$996.5	\$1,095.3	\$1,269.0	15.9%	5
Restaurant Tax	\$252.1	\$267.9	\$299.7	11.9%	12
Car Rental Tax	\$17.9	\$27.4	\$29.6	8.0%	7
Gross Taxable Retail Sales (millions)	\$199.6	\$227.7	\$248.9	9.3%	16
REGIONAL VISITATION COUNTS					
I-70 UT/CO Traffic Count	2,248,400	2,390,750	2,664,500	11.5%	
Thompson Springs Welcome Center	86,718	84,327	85,222	1.1%	
Glen Canyon N.R.A.	1,908,723	1,876,668	1,894,114	0.9%	
Arches N.P.	781,667	833,046	860,181	3.3%	
Canyonlands N.P.	393,672	413,587	417,560	1.0%	
Dead Horse Point S.P.	137,265	169,206	172,176	1.8%	
Green River S.P.	20,937	22,857	20,217	-11.6%	

* Several Counties have identical Unemployment Rates

r= revised

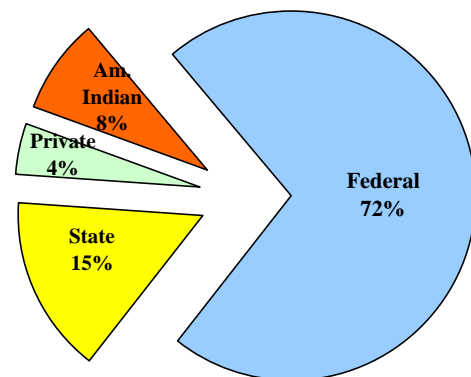
Land Ownership - 2007		No. of Acres	% Total
Total Acres in County		2,351,436	100.0%
Federal Government		1,690,481	71.9%
BLM		1,554,949	66.1%
US Forest Service		57,299	2.4%
National Park Service		76,603	3.3%
National Wildlife Service		--	--
Other•		1,630	0.1%
State Government		364,607	15.5%
Utah State Parks & Recreation		3,225	0.1%
Utah State Wildlife Reserves		8,607	0.4%
State Trust Lands		347,407	14.8%
Other••		5,368	0.2%
American Indian		198,083	8.4%
Private*		103,344	4.4%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2007



Grand County Tourism Profile

